



Penticton Economic Development

The mandate of Penticton Economic Development Services is to foster economic vitality through business attraction, retention and expansion in Penticton as well as to offer services for business start-ups, expansions and relocations. Imagine Penticton offers services aimed towards promoting a dynamic and competitive business environment and achieving economic growth and success for the City of Penticton and the greater Penticton region.

Penticton Economic Development Services plays an important role in the overall socio-economic well-being and sustainability of the community. EDS has worked directly with the business community through:

- Referral assistance
- Financing support assistance
- Market consulting
- Business advocacy
- Policy development
- External marketing of Penticton
- Database development
- Seminar coordination
- Business promotion
- Brownfield program development
- Site selection research and tours
- Foreign Direct Investment (FDI)
- Business information services
- Survey and needs Identification
- Partnership and Joint Venture Support
- Site visits and business support
- Economic analysis
- Export development assistance

The Penticton Economic Development office works along with the City of Penticton, Penticton and Wine Country Tourism and Chamber, and the local First Nation-the Penticton Indian Band, to implement strategies that strengthen the local economy.

Imagine Penticton is available to provide support with a number of services to potential investors and entrepreneurs considering relocation as well as supporting existing local businesses by:

- Connecting you with key business resources.
- Providing direction on business registration, taxation, and other regulatory issues.
- Provide information on the local lifestyle, amenities, and general community.
- Offer relocation and familiarization tours of the city and surrounding area.
- Provide information on business and economic conditions
- Identify development and investment opportunities for potential investors.

Mission Statement

“To act as a catalyst for economic growth in Penticton by supporting local business through the enhancement of opportunities, promotion of sustainable and dynamic business practices and the attraction of new business investments.”

